

## Celebrity Assets

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**B**abies cannot thrive on love alone. And celebrity babies in particular are high maintenance from the start, requiring only the best transportation (Silver Cross carriages), protection from the elements (Bloom Love cardigans) and nutrition (organic Bohemian Baby). Doesn't your kid deserve the star treatment, too? Here's where to start.



### Bohemian Baby

Refine those palates early with only the finest fresh, organic food – just like mummy and daddy's – only mashed! Bohemian Baby began



### Ultimate Swaddling Blanket

It's organic cotton flannel; it's machine washable – but more miraculously, it's reported to calm colicky babies. Gwyneth Paltrow has the Ultimate Swaddling Blanket by Swaddle Designs. \$24.99 at



### MiGi Sweet Crochet Blankets

Maggie Gyllenhaal and Heidi Klum have fallen for these vintage-inspired cozy cuddlers, part of a nursery and bedding decor line that feels comfortingly familiar; \$24.99 at [www.target.com](http://www.target.com).

# GIMME! GIMME! GIMME!

Must-have baby products that give celebrity tots the star treatment their parents demand

