

American baby

FROM MOM, WOMAN TO WOMAN!

In the Genes
Who will your baby look like?

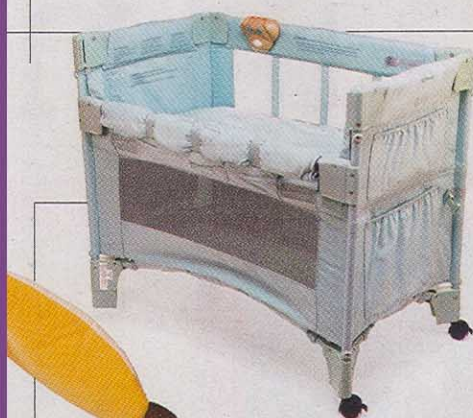
10 THINGS TO DO WHEN YOUR KID THROWS A FIT

Budget Beauty
We shop the drugstores for good buys

Don't Make Yourself Crazy!
How to Ditch New-Mom Guilt

20+ PRODUCTS MOMS CAN'T LIVE WITHOUT
The Winner's Circle

AMERICANBABY.COM



GIVEAWAY

Bedside Sleepers

It's Sudden Infant Death Syndrome Awareness Month, and advocates implore parents not to sleep with babies, since adult bedding (and adults themselves) pose suffocation risks. A great answer for nursing moms who want to keep baby close: An Arm's Reach Co-Sleeper, which fits like

a sidecar to your adult bed. Prices range from about \$160 to \$220 at armsreach.com. GET THIS: Arm's Reach will send five readers a Co-Sleeper! For a chance, mail a postcard to Arm's Reach/AB, 2081 N. Oxnard Blvd. #187, Oxnard, CA 93036. Cards must be received by November 14, 2008.

consumer alert

■ **Fisher-Price** is recalling about 15,000 Learning Pots and Pans sold October 2007 to August 2008. Balls inside can come loose, creating a choking hazard (888-521-0820; service.mattel.com).

■ **Baby Appleseed** is recalling about 500 Davenport cribs made before August 2007. The rail height doesn't meet safety standards; a kit fixes the problem (877-348-2199; babyappleseed.com).

For more recalls: cpsc.gov.



QUICKIE PRESENT

Helping to welcome a baby? We like this set of better-for-the-earth soft goods from Green Sprouts. You get an organic bamboo bodysuit and cap, plus an organic cotton velour animal blanket

Looks Yummy You'd save money by making a Halloween costume, but sometimes you

Battle of the Nursery Designers

Amy Coe, longtime designer of pretty crib bedding, left Target to create a huge new line for Babies "R" Us; it spans clothing, gifts, furniture, and bedding. That's one of her new mobiles, left (\$50). Target, meanwhile, expanded its collection

from the hip team at DwellStudio, including layette, and launched a new, girly Shabby Chic Baby line. But not everyone takes sides: MiGi, headed by two former Martha Stewart employees, sells its sweet and simple bedding at both stores (and even at Wal-Mart).

